



# MURRAY COUNTY CHAMBER OF COMMERCE

Chatsworth-Eton-Murray County Chamber of Commerce  
126 North Third Avenue  
Chatsworth, GA 30705  
Phone: (706) 695-6060  
Fax: (706) 517-0198  
Email: [murraychamber@windstream.net](mailto:murraychamber@windstream.net)  
Web Site: [www.murraycountychamber.org](http://www.murraycountychamber.org)

Instagram: [#murraychamber](https://www.instagram.com/murrayco_chamber)  
FB: [Chatsworth-Murray County Chamber of Commerce](https://www.facebook.com/Chatsworth-Murray-County-Chamber-of-Commerce)  
Twitter: [@MurrayCoChamber](https://twitter.com/MurrayCoChamber)

2019

Dear Prospective Chamber Member:

The Chatsworth-Eton-Murray County Chamber of Commerce would like to use this letter to inform you of the priorities of the Chamber for 2018 as seen by the Board of Directors and Staff:

- To retain our current members and add member services
- To grow in both membership and support from the community
- To increase economic development by working closely with city, county, and state personnel to attract new business and industry to Chatsworth, Eton, and Murray County
- To continue to promote tourism in Murray County
- To continue to produce a quality newsletter and website, with informative communication tools

Some of the advantages of being a Chamber member are as follows:

- Align your company with Murray County's most involved and successful business people – Chamber Members
- Place your business cards in the Chamber's display area – there are many who request them personally and by mail
- Receive the Chamber's weekly newsletter
- Tackle the problems businesses face using the Chamber as your business advocate
- Involve yourself in Chamber activities; involvement adds value to your membership and creates opportunities for you to market your company to other members
- Communicate with other members at chamber functions
- Inform yourself and others about the Murray County area through our publications and reference materials
- Promote your business' product or services at Chamber functions
- Acknowledge your participation in the business community by displaying your Chamber Membership sticker
- Take part in building a stronger Chamber which in turn makes a stronger business community
- Educate your employees on the purpose of the Chatsworth-Eton-Murray County Chamber of Commerce and the ways it serves the area and its businesses
- Promote stronger alliances and partnerships with regional and state agencies
- Promote strategic tourism development and emphasis on preserving significant historic sites

In closing, we would like to thank you for taking the time to read this letter and to tell you we look forward to serving you as a Chamber Member, to listen to your views on how to successfully grow our Chamber and community.

Sincerely,

*Phenna Petty, President*

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## **Marketing Your Business**

**Website** - Ask about our enhanced website advertisements for Chamber Members only. Member business may purchase various sized ads to increase visibility

***The Constant Contact*** - Our weekly newsletter keeps you informed of business news and Chamber activities. You may also submit any upcoming events for the "Upcoming Events" section for free publicity

**Quality of Life Magazine** - This newcomer/visitor information piece is used solely in response to visitor inquiries and relocation requests. It includes information on area activities, outdoor recreation, and general information about our area. Advertising is limited to chamber members only and focuses on businesses within the service industry such as hotels, restaurants, banks, real estate agencies, retailers, and event destinations

**Chamber Office Advertising** – The Chatsworth-Eton-Murray County Chamber of Commerce is a state mandated Regional Welcome Center so thousands of visitors come through our doors each year. Businesses can place their business card in our lobby and tourism sites throughout the county can place brochures in our brochure rack. Our staff will be happy to help with the state approval process. This is another great way the Chamber helps market your business

**Advertising Opportunities** - Showcase your business through ads on *The Chambers Website with enhanced listing*, our Quality of Life magazine, the Murray County map, and weekly in Constant Contact

**Referrals** – As the front door to our community, we receive hundreds of calls from people looking for goods or services. When we receive inquiries for a particular good or service, we only refer Chamber members, sending you potential customers

**Murray Networks** – You have the opportunity to give a 5 minute “Commercial” selling your business to all attendees. Chamber members host these once monthly, members contact the chamber to schedule a Murray Networks to highlight your business

**Ribbon Cuttings, Ground Breakings & Grand Openings** – Staff members and Chamber Delegates provide promotional assistance to your business during grand openings or expansions

**Mass E-mails** – Chamber staff can promote any event for your business by mass e-mailing Chamber membership. Chamber must be notified seven business days before event or promotion



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## Community Services

**Maps** - We publish one of the most current maps available of Murray County

**Newcomer/Relocation Packets** - The Chamber is our community's front door. We provide newcomer and relocation packets in response to inquiries

**Club List** - A list of non-profit clubs and organizations with their contacts and meeting information is available

**Apartment List** - We furnish a list of anyone who has contacted the Chamber with information about apartments/houses available for rent

**Community Room** - We provide a meeting place for businesses or organizations. For non-members the fee is \$100 per day, free to members for your business purposes

**Custom Stamps** - \$25 for non-member, free to member

**Notary Public** - \$2 per signature for non-member, free to member

## Other Benefits

**Decal** - Your member door decal will identify you as a supporter of economic development and progress in Murray County

**Fax Services** - Our fax machine is available for your use, as you need it

**Copy Services** - Our copy machine is available to our members at \$0.15 per copy. For non-members the fee is \$0.25 per copy

**Industrial/Demographic Data** - We provide site location information, market data, demographics and cost-of-living figures gathered from the University of Georgia, North Georgia Regional Development Center, Census figures, the Georgia Department of Community Affairs and the Georgia Department of Industry, Trade and Tourism

## Member Programs

**Chamber Delegates** - A great way to network and get your business' name out in the community. This group helps with ribbon cuttings, grand openings, member visits and more! Meetings are held the last Tuesday of the month at noon at the Chamber. Come and join this dynamic group

**Committee Participation** - The Chamber gives you the opportunity to influence business and community development programs through participation on a variety of Chamber committees



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## Membership Application

(Please Print or Type)

Please check the box () next to each item to indicate what information you wish to be included on our website and membership guide, and otherwise made available to the public. (Req.) indicates required information for publishing. Items without box or (Req.) are not published.

Date: \_\_\_\_\_

Company Name (Req.): \_\_\_\_\_

Facility Manager:  \_\_\_\_\_

Street Address:  \_\_\_\_\_

Mailing Address:  \_\_\_\_\_

Telephone:  ( ) \_\_\_\_\_

Fax:  ( ) \_\_\_\_\_

Email:  \_\_\_\_\_

Website:  \_\_\_\_\_

FB \_\_\_\_\_

Twitter \_\_\_\_\_

Instagram \_\_\_\_\_

Number of Employees: \_\_\_\_\_ Business Type: \_\_\_\_\_

Investment Amount (see list attached): \_\_\_\_\_

Contact Person (contact for chamber functions):  \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Chamber Sponsor Signature: Diane Arnold, Executive Director Membership & Development

Please list below the names and addresses of your representatives. Each will receive all Chamber correspondence. Each membership entitles your firm to one (1) voting representative for each \$100.00 of investment up to a maximum of 10 (10 representatives).

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____



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## Membership Investment Schedule

**Schedule A** Manufacturers, Wholesalers, Processors, Retailers, Auto Dealers, Finance Companies, Restaurants, Barber/Beauty Shops, Funeral Homes, Contractors, Services, Hospitals, News, Media

<u>Number of Employees</u>	<u>Base Rate</u>
1 to 4	\$165 <sup>00</sup>
5 to 10	\$220 <sup>00</sup>
11 to 20	\$275 <sup>00</sup>
21 to 50	\$385 <sup>00</sup>
51 to 100	\$550 <sup>00</sup>
101 to 200	\$1,100 <sup>00</sup>
Over 200	\$1,100 <sup>00</sup> + \$1 for each employee over 200 (Maximum \$2,750 <sup>00</sup> )

**Schedule B:** Lodging, Hotels, Motels, Convention Centers, Resorts, Apartments  
**\$165<sup>00</sup> + \$2<sup>00</sup> Per Unit**

**Schedule C:** Real Estate and Insurance  
**\$165<sup>00</sup> + \$30<sup>00</sup> per agent**

**Schedule D:** Professionals(Doctors, Dentists, Lawyers, Physicians, Physicians-Assistants and Nurse Practitioners  
**\$165<sup>00</sup> per professional employee in firm**

**Schedule E-1** Non-Profit Organizations\* (non-business related) Educators, Nurses, Ministers, Individuals  
**\$85<sup>00</sup>**

*note: A) individuals cannot be employed*

*B) nonprofit should be 501(c)(3) or 501(c)(6)*

**Schedule E-2** Senior Citizens  
**\$85<sup>00</sup>**

**Schedule F** Financial Institutions  
**\$15<sup>00</sup> per million dollars in assets (\$1,500<sup>00</sup> Maximum)**

**Schedule G** Utilities  
**Negotiable (\$1,500<sup>00</sup> maximum)**